BOOK ARTS PRESS, INC. d/b/a RARE BOOK SCHOOL CHARLOTTESVILLE, VIRGINIA

FINANCIAL REPORT YEAR ENDED SEPTEMBER 30, 2017

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### **Report of Independent Auditors**

To the Board of Directors Book Arts Press, Inc. Charlottesville, Virginia

We have audited the accompanying financial statements of BOOK ARTS PRESS, INC. d/b/a RARE BOOK SCHOOL (a nonprofit organization), which comprise the statements of financial position as of September 30, 2017 and 2016, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

To the Board of Directors Book Arts Press, Inc.

### **REPORT OF INDEPENDENT AUDITORS--**(Cont'd)

**Opinion** 

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of BOOK ARTS PRESS, INC. d/b/a RARE BOOK SCHOOL as of September 30, 2017 and 2016 and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Hantsmon Wiebel up

Charlottesville, Virginia January 22, 2018

## STATEMENTS OF FINANCIAL POSITION SEPTEMBER 30, 2017 AND 2016

#### ASSETS

	2017	2016
Assets		
Cash and cash equivalents	\$ 391,694	\$ 521,718
Investments	4,775,921	4,388,022
Inventory	7,752	11,815
Unconditional promises to give - net	733,301	115,518
Prepaid expenses and other receivables	95,034	31,791
Cash restricted for long-term purposes	13,103	12,529
Property and equipment (net)	788,297	798,905
Software development in progress		34,161
Collections (See notes to financial statements)		<u> </u>
Total assets	\$6,805,102	\$5,914,459

## LIABILITIES AND NET ASSETS

#### LIABILITIES

\$ 34,270	\$ 26,827
30,170	29,368
78,440	82,385
142,880	138,580
2,292,631	2,180,266
2,904,029	2,498,636
1,465,562	1,096,977
6,662,222	5,775,879
\$6,805,102	\$5,914,459
	$\begin{array}{r} 30,170\\ 78,440\\ \hline 142,880\\ \hline 2,292,631\\ 2,904,029\\ 1,465,562\\ \hline 6,662,222\\ \hline \end{array}$

### STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2017

	UNRESTRICTED	Temporarily Restricted	Permanently Restricted	TOTAL
Revenue, gains, and other support:				
Individual contributions	\$ 310,417	\$ 202,510	\$ 368,585	\$ 881,512
Foundation/educational/governmental		1 006 972		1 006 822
contributions In-kind contributions	379,508	1,096,823		1,096,823
Tuition (net of \$199,565 tuition reductions)	552,955	31,334		410,842 552,955
Merchandise sales revenue (net of \$7,563	552,955			552,955
cost of goods sold)	1,634	421		2,055
Investment income	62,210	191,546		253,756
Other revenue	1,830	8		1,838
Net assets released from restrictions	1,117,249	( 1,117,249)		
Total revenue, gains, and other support	2,425,803	405,393	368,585	3,199,781
Expenses:				
Program	1,749,164			1,749,164
Management and general	220,441			220,441
Fund-raising	343,833		<u> </u>	343,833
Total expenses	2,313,438	<u> </u>		2,313,438
Change in net assets	112,365	405,393	368,585	886,343
NET ASSETS AT BEGINNING OF YEAR	2,180,266	2,498,636	1,096,977	5,775,879
NET ASSETS AT END OF YEAR	\$ 2,292,631	\$ 2,904,029	\$ 1,465,562	\$ 6,662,222

## STATEMENT OF ACTIVITIES FOR THE YEAR ENDED SEPTEMBER 30, 2016

	UNRESTRICTED	Temporarily Restricted	Permanently Restricted	TOTAL
Revenue, gains, and other support:				
Individual contributions	\$ 353,518	\$ 1,224,686	\$ 900	\$ 1,579,104
Foundation/educational/governmental				
contributions	••••	349,500		349,500
In-kind contributions	410,698	88,516		499,214
Tuition (net of \$159,405 tuition reductions)	455,705			455,705
Merchandise sales revenue (net of \$4,497				
cost of goods sold)	5,526			5,526
Investment income	25,478	77,679		103,157
Other revenue	3,196			3,196
Net assets released from restrictions	1,017,934	( 1,017,934)		
Total revenue, gains, and other support	2,272,055	722,447	900	2,995,402
Expenses:				
Program	1,698,496			1,698,496
Management and general	201,404			201,404
Fund-raising	273,450			273,450
Total expenses	2,173,350			2,173,350
Change in net assets	98,705	722,447	900	822,052
NET ASSETS AT BEGINNING OF YEAR	2,081,561	1,776,189	1,096,077	4,953,827
NET ASSETS AT END OF YEAR	\$ 2,180,266	\$ 2,498,636	\$ 1,096,977	\$ 5,775,879

## STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED SEPTEMBER 30, 2017 AND 2016

		2017		2016
Cash Flows from Operating Activities				
Change in net assets	\$	886,343	\$	822,052
Adjustments to reconcile change in net assets to net cash provided	Ψ	000,515	Ψ	022,002
by (used in) operating activities:				
Endowment contributions	(	368,585)	(	900)
Unrealized gain on investments	Ì	253,756)	Ì	94,663)
Depreciation expense	(	96,437	(	89,106
Write-off software development in progress		6,471		·
(Increase) decrease in assets:		,		
Inventory		4,063		2,288
Unconditional promises to give	(	617,783)	(	46,024)
Prepaid expenses and other receivables	Ì	63,243)	Ì	23,237)
Increase (decrease) in liabilities:		. ,		, ,
Accounts payable		7,443		11,736
Accrued payroll		802		12,793
Tuition deposits	(	3,945)		41,345
Net cash provided by (used in) operating activities	(	305,753)		814,496
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of fixed assets	(	15,813)	(	43,559)
Payments for software development	(	42,326)	(	34,161)
Purchase of investments	· ·	1,284,969)	(	883,478)
Sale of investments	1	1,150,826		28,346
Increase (decrease) in cash restricted for long-term purposes	(	574)		15,091
Net cash provided by (used in) investing activities	(	192,856)	(	917,761)
CASH FLOWS FROM FINANCING ACTIVITIES				
Endowment contributions		368,585		900
Net cash provided by (used in) financing activities		368,585		900
NET DECREASE IN CASH AND CASH EQUIVALENTS	(	130,024)	(	102,365)
Cash and Cash Equivalents, Beginning of Year		521,718		624,083
Cash and Cash Equivalents, End of Year	\$	391,694	\$	521,718

### STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED SEPTEMBER 30, 2017

	Program	Management and General	Fund- Raising	TOTAL
Salaries and wages	\$ 552,364	\$ 45,028	\$ 192,105	\$ 789,497
Stipends	71,946		••••	71,946
Employee benefits and payroll taxes	123,623	3,684	39,868	167,175
Advertising	9,546	• • • • •	••••	9,546
Collections and reference materials	32,592			32,592
Conferences and meetings	125,811	4,501	5,846	136,158
Development research		• • • • •	545	545
Equipment maintenance		1,419		1,419
Fees and Alumni Hall charges	850	65,454	325	66,629
Insurance		4,352		4,352
Miscellaneous expenses	5,147	3,057	7,293	15,497
Occupancy	27,178	1,960	5,476	34,614
Postage and delivery	7,048		3,055	10,103
Printing and publications	19,546	2,786	3,951	26,283
Professional development	8,612	1,682	672	10,966
Professional services	195,065	17,947	10,565	223,577
Program development	7,543			7,543
Supplies and expenses	75,298	2,695	7,529	85,522
Telecommunications	511	49	137	697
Travel	153,039	5,102	11,639	169,780
Depreciation expense	70,767	6,766	18,904	96,437
In-kind expenses:				
Salaries and wages	146,378	35,042	13,235	194,655
Employee benefits and payroll taxes	45,192	12,119	3,693	61,004
Donated goods and services	71,108	6,798	18,995	96,901
Total	\$1,749,164	\$ 220,441	\$ 343,833	\$2,313,438

#### STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED SEPTEMBER 30, 2016

	Program	Management and General	Fund- Raising	TOTAL
Salaries and wages	\$ 457,503	\$ 43,295	\$ 122,746	\$ 623,544
Stipends	151,624			151,624
Employee benefits and payroll taxes	98,919	3,387	18,533	120,839
Advertising	7,986			7,986
Collections and reference materials	35,009			35,009
Conferences and meetings	146,087	3,005	4,114	153,206
Development research			3,076	3,076
Fees and Alumni Hall charges	3,003	54,668	200	57,871
Insurance		3,774		3,774
Miscellaneous expenses	3,468	17	5,764	9,249
Occupancy	16,437	1,652	3,127	21,216
Postage and delivery	6,141		3,627	9,768
Printing and publications	17,391	2,586	3,975	23,952
Professional development	3,640	537	30	4,207
Professional services	171,829	20,960	49,609	242,398
Program development	6,455			6,455
Scholarships	25,900			25,900
Supplies and expenses	57,888	2,183	4,132	64,203
Telecommunications	2,394	258	489	3,141
Travel	165,286	4,970	9,333	179,589
Depreciation expense	67,720	7,392	13,994	89,106
In-kind expenses:				
Salaries and wages	138,963	33,385	12,529	184,877
Employee benefits and payroll taxes	42,991	11,576	3,483	58,050
Donated goods and services	71,862	7,759	14,689	94,310
Total	\$1,698,496	\$ 201,404	\$ 273,450	\$2,173,350

### NOTES TO FINANCIAL STATEMENTS

#### NATURE OF ACTIVITIES

Book Arts Press, Inc. (the Organization), which was incorporated in Virginia, provides continuing professional education for research librarians and archivists, academics, antiquarian booksellers, conservators and bookbinders, and book collectors. The Organization is supported primarily from direct public support, interest on investments, and sales of inventory.

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Financial Statement Presentation**

The Organization is required to report information regarding its financial position according to three classes of net assets as follows:

Unrestricted net assets - Net assets not subject to donor-imposed restrictions.

Temporarily restricted net assets - Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Organization and/or the passage of time.

Permanently restricted net assets - Net assets subject to donor-imposed stipulations that they be maintained permanently by the Organization.

#### **Basis of Accounting**

The accompanying statement of financial position has been prepared on the accrual basis of accounting in accordance with U. S. generally accepted accounting principles.

#### Accounting Estimates

The preparation of financial statements in conformity with U. S. generally accepted accounting principles (GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of public support, revenue, other sources, and expenses during the reported period. Actual results could differ from those estimates.

Significant estimates that affect the Organization's financial statements include collectability and discounting of promises to give, valuation of investments, functional expense allocations, and value of donated materials and facilities space.

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--(Cont'd)

#### **Contributions**

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions.

Donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

The Organization reports gifts of land, buildings, and equipment as unrestricted support, unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. In the absence of explicit donor stipulations about how long those long-lived assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service.

#### Cash and Cash Equivalents

For purposes of reporting cash flows, the Organization considers all cash accounts that are not subject to withdrawal restrictions or penalties, and all highly liquid instruments purchased with a maturity of three months or less to be cash equivalents. Cash equivalents held by investment managers in connection with long-term investment objectives are reported as investments in the statement of financial position. Cash held by investment managers was \$353,409 and \$271,848 for the years ended September 30, 2017 and 2016, respectively. Cash in bank accounts exceeding federally insured limits is subject to credit risk.

#### Investments

The Organization has invested funds in investment pools with a University of Virginia-related organization. The University-related organization invests the funds with third parties. The value of the Organization's investments is subject to market investment risks and the investment policies of the University of Virginia and the University-related organization. The Organization's investments are carried at their fair market value based upon the values reported by the investment pools used by the Organization. Increases or decreases in fair market values are recorded as increases or decreases in unrestricted or temporarily restricted net assets in the year incurred based on the existence of any donor-imposed restriction.

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--(Cont'd)

#### Inventory

The inventory of goods available for sale is stated at the lower of cost (determined on a first-in, first-out basis) or market. Donated inventory is stated at fair market value at the time of receipt. Fair market value is the cost the Organization would incur to purchase the inventory.

#### Fair Values of Financial Instruments

Generally accepted accounting principles establish guidelines for measuring fair value, establish a framework for measuring fair value, and require certain disclosures regarding fair value measurement. Under current accounting standards, the fair value framework requires the categorization of assets and liabilities into three levels based upon the assumptions (inputs) used to price the assets or liabilities. Level 1 provides the most objective measure of fair value, whereas Level 3 generally requires significant management or fund manager judgment. The three levels are defined as follows:

- Level 1 Unadjusted quoted prices in active markets for identical assets and liabilities.
- Level 2 Observable inputs other than those included in Level 1. For example, quoted prices for similar assets or liabilities in active markets or quoted prices for identical assets or liabilities in inactive markets.
- Level 3 Unobservable inputs reflecting management's own assumptions about the inputs used in pricing the asset or liability.

#### **Risks and Uncertainties**

Investment securities are exposed to various risks, such as interest rate, market, and credit. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in the value of investment securities, it is at least reasonably possible that changes in risk in the near term would materially affect the amounts reported in the statement of financial position and the statement of activities.

Alternative investments, such as the investments held by the University of Virginia Investment Management Company (UVIMCO), are not readily marketable and are carried at net asset value as provided by the investment manager. These investments are not FDIC insured, and are subject to credit or investment risk. (See INVESTMENTS note.) The Organization believes the carrying amount of these investments is a reasonable estimate of fair value. The amounts the Organization will ultimately realize could differ materially from the reported amounts, and significant fluctuations in fair values could occur from year to year.

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--(Cont'd)

#### Income Taxes

The Organization has received a tax determination letter from the Internal Revenue Service and is exempt from Federal and Virginia income taxes under Section 501(c)(3) of the Internal Revenue Code and related sections of the Virginia code.

The Organization has reviewed and evaluated the relevant technical merits of each of its tax positions in accordance with guidance established by the Financial Accounting Standards Board (FASB) and determined that there are no uncertain tax positions that would have a material impact on the financial statements of the Organization.

#### Fixed Assets

Fixed assets are stated at cost and are depreciated on a straight-line basis over their estimated useful lives. Donated property is recorded at fair market value (based on independent appraisals or comparisons to sales of similar assets), and recognized as income when received. Estimated useful lives of the various assets are as follows:

Furniture and fixtures	5 - 7 years
Equipment and software	3 - 7 years
Leasehold improvements	20 years

Fixed assets are defined by the Organization as assets with an initial individual cost of more than \$3,000 and an estimated useful life in excess of one year. The cost and accumulated depreciation on fixed assets are eliminated from the accounts when disposed of or sold and any resulting gain or loss is included in revenue and expenses.

#### Collections

In accordance with accounting standards, expenditures for and contributions of works of art, historical treasures, and similar assets that are held as part of collections are not recorded as assets. Purchases of collection items are recorded as decreases in unrestricted net assets if purchased with unrestricted net assets and as decreases in temporarily restricted net assets if purchased with donor-restricted assets.

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--(Cont'd)

#### *Collections*--(Cont'd)

The Organization recognizes an item as a collection item if the item meets the following criteria:

- 1. The item is held for public exhibition, education, or research in furtherance of public service rather than for financial gain.
- 2. The item is protected, kept unencumbered, and preserved.
- 3. The proceeds from the sale of the collection item are to be used to acquire other collection items.

#### Advertising

The Organization expenses advertising costs as incurred. For the years ended September 30, 2017 and 2016, advertising costs were \$9,546 and \$7,986, respectively.

#### Subsequent Events

Management has evaluated subsequent events through January 22, 2018, which is the date the financial statements were available to be issued.

#### UNCONDITIONAL PROMISES TO GIVE

The Organization values its multi-year unconditional promises to give at fair value. Management believes that the use of fair value measuring reduces the cost of measuring its multi-year unconditional promises to give in periods subsequent to their receipt and provides equal or better information to users of its financial statements than if those unconditional promises to give were measured using present value techniques and historical discount rates. Under this method, the Organization applies one discount rate to all multi-year receivables. The Organization estimates their discount rate at the end of each reporting year. The Organization's discount rate at September 30, 2017 and 2016 was 2%. Management feels that the rate is representative of the market rate for each year.

Unconditional promises to give are recorded at net realizable value. Included in the accompanying statement of financial position at September 30, 2017 and 2016, are unconditional promises to give.

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### UNCONDITIONAL PROMISES TO GIVE--(Cont'd)

The Organization has received promises to give as of September 30, 2017 and 2016 as follows:

	2017	2016
Unrestricted purpose	\$ 6,682	\$
Temporarily restricted purpose	556,575	117,618
Permanently restricted purpose	170,044	<u> </u>
Total promises to give	<u>\$733,301</u>	<u>\$117,618</u>
Expected to be collected in less than one year	\$589,155	\$ 80,618
Expected to be collected within one to five years	153,146	34,500
Expected to be collected after five years	<u> </u>	2,500
Total before discounts	742,301	117,618
Less: Discounts on pledges receivable	( <u>9,000</u> )	( <u>2,100</u> )
Net promises to give recorded	<u>\$733,301</u>	<u>\$115,518</u>

Changes in unconditional promises to give for the years ended September 30, 2017 and 2016 are as follows:

	2017	2016
Balance, beginning of year	\$ 115,518	\$ 69,494
New pledges Payments received Change in discount Write-off of uncollectible promises to give	1,316,337 ( 685,404) ( 6,900) ( 6,250)	121,090 ( 63,464)  ( <u>11,602</u> )
Balance, end of year	<u>\$ 733,301</u>	<u>\$ 115,518</u>

Management reviews its collection experience in determining the need for an allowance for uncollectible unconditional promises to give. There were \$6,250 and \$11,602 in unconditional promises to give deemed uncollectible and written off during the years ended September 30, 2017 and 2016, respectively. An allowance for uncollectible unconditional promises to give was not deemed necessary at September 30, 2017 and 2016.

### NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### **CONDITIONAL PROMISES TO GIVE**

At September 30, 2017, the Organization has one outstanding matching pledge to support the project "Rare Book School's Global Book Histories" in the amount of \$100,000. During the year ended September 30, 2017, the Organization received \$70,500 from the contributing organization on this pledge. The remaining balance will be paid upon the Organization's receipt of matching funds. Conditional promises to give are not recognized until the conditions on which they depend are substantially met.

#### **PROPERTY AND EQUIPMENT**

The following is a summary of the Organization's fixed assets for the years ended September 30:

	2017	2016
Furniture and fixtures	\$ 69,714	\$ 69,714
Equipment and software	303,375	217,546
Leasehold improvements	807,202	807,202
	1,180,291	1,094,462
Less: accumulated depreciation	( <u>391,994</u> )	( <u>295,557</u> )
Net fixed assets	<u>\$ 788,297</u>	<u>\$ 798,905</u>

#### SOFTWARE DEVELOPMENT IN PROGRESS

During the year ended September 30, 2017, a donor database and collection management database, both of which had been in development the previous year, were placed in service. The total software development in progress for the years ended September 30, 2017 and September 30, 2016 were valued at \$0 and \$34,161, respectively.

#### **RESTRICTED CONTRIBUTIONS**

During the year ended September 30, 2017, the Organization received one contribution in the amount of \$1,000,000, which is restricted for the creation and activities of an academic society. As of September 30, 2017, \$500,000 was received and the remaining balance is recorded as an unconditional promise to give. The \$500,000 has been invested in a long-term pool, and it must be spent out over a ten-year period, by June 30, 2027. Any unexpended proceeds must be returned to the contributing organization. Given that it is more likely than not that the entire contributions will be spent in their given time frame, the entire amounts were recognized as contributions. In addition, the cash received from this contribution must be held in an account separate from other funds.

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### **TEMPORARILY RESTRICTED NET ASSETS**

As of September 30, 2017 and 2016, temporarily restricted net assets were available for the following purposes:

	2017	2016
Investment earnings restricted until appropriated	\$ 416,784	\$ 339,012
Programming relating to critical bibliography	1,395,565	843,845
Scholarships	147,123	251,404
Global Book Histories Initiative	145,440	
Office renovations	15,304	16,529
Accelerating excellence funds	590,105	914,094
Cataloging Initiative	181,181	124,236
Collections	12,527	9,516
Total temporarily restricted net assets	<u>\$2,904,029</u>	<u>\$2,498,636</u>

#### PERMANENTLY RESTRICTED NET ASSETS

Net assets were permanently restricted for the following purposes at September 30, 2017 and 2016:

	2017	2016
General endowment Scholarship endowment	\$1,435,107 <u>30,455</u>	\$1,066,598 <u>30,379</u>
Total permanently restricted net assets	<u>\$1,465,562</u>	<u>\$1,096,977</u>

#### ENDOWMENT

The Organization's endowment consists of three funds established for a variety of purposes. This endowment includes donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. As required by GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Directors has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the retention (preservation) of the value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulation to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### **ENDOWMENT--**(Cont'd)

- The duration and preservation of the fund
- The purposes of the organization and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the organization
- The investment policies of the organization

Endowment net asset classification by type of fund as of September 30, 2017 is as follows:

	TEMPORARILY PERMANENTLY				
ι	<b>INRESTRICTED</b>	RESTRICTED	RESTRICTED	TOTAL	
Board-designated endowment funds Donor-restricted endowment	\$ 416,609	\$	\$	\$ 416,609	
funds	<u> </u>	446,041	1,295,518	1,741,559	
Total funds	<u>\$ 416,609</u>	<u>\$ 446,041</u>	<u>\$1,295,518</u>	<u>\$2,158,168</u>	

Changes in endowment net assets for the year ended September 30, 2017 are as follows:

τ	Unri	ESTRICTED			Permanently Restricted	r	Fotal
Endowment net assets, beginning of year	\$	390,125	\$	366,105	\$1,096,977	\$1	,853,207
Net appreciation Transfers of funds to the		26,484		150,504			176,988
endowment Appropriation of endowment					198,541		198,541
assets for expenditure		<u></u>	(	70,568)	<u> </u>	(	70,568)
Endowment net assets, end of year	\$	416,609	<u>\$</u>	446,041	<u>\$1,295,518</u>	<u>\$2</u>	<u>,158,168</u>

Appreciation is net of \$15,357 in investment fees for the year ended September 30, 2017.

### NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### **ENDOWMENT--**(Cont'd)

Endowment net asset classification by type of fund as of September 30, 2016, is as follows:

	Unr	ESTRICTED		PORARILY STRICTED			,	Total
Board-designated endowment funds Donor-restricted endowment	. \$	390,125	\$		\$		\$	390,125
funds		<u> </u>		366,105	1,09	<u>6,977</u>	_1	,463,082
Total funds	<u>\$</u>	390,125	<u>\$</u>	366,105	<u>\$1,09</u>	6,977	<u>\$1</u>	,853,207

Changes in endowment net assets for the year ended September 30, 2016, are as follows:

	UNRESTRICTED	-	Permanently Restricted	TOTAL
Endowment net assets, beginning of year	\$ 379,953	\$ 376,782	\$1,096,077	\$1,852,812
Net appreciation Transfers of funds to the	10,172	54,278		64,450
endowment Appropriation of endowment			900	900
assets for expenditure	<u> </u>	( <u>64,955</u> )	<u> </u>	( <u>64,955</u> )
Endowment net assets, end of year	<u>\$ 390,125</u>	<u>\$ 366,105</u>	<u>\$1,096,977</u>	<u>\$1,853,207</u>

Appreciation is net of \$14,053 in investment fees for the year ended September 30, 2016.

While safety of principal is a key objective of the endowment, the endowment investments should be positioned to maximize long-term total returns consistent with prudent levels of risk. Investment returns are expected to preserve or enhance the real value of the endowment to provide adequate funds to sufficiently support designated Organization activities. The endowment's portfolio is expected to achieve a total return of 5% plus inflation and investment-related expenses. Performance against this objective would be measured over rolling periods of at least five years.

The Organization's spending amount is approved by the Board of Directors based on annual budgets prepared by management. The true endowment spending amount is determined by the Board of Directors. If, in any given year, the total investment return is less than the planned distribution, accumulated gains may be utilized to cover the deficit. It is the Organization's policy, with respect to true endowments, to limit the payout to accumulated earnings; however, in the absence of explicit donor restrictions, the Board may elect to spend principal from such funds in a year in which returns fall short of the targeted payout.

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### FAIR VALUE MEASUREMENTS

The fair values of the Organization's assets are categorized in accordance with GAAP at September 30, 2017 as follows:

	LEVEL 1	LEVEL 2	LEVEL 3	TOTAL
Unconditional promises to give - net University of Virginia Long-term	\$	\$	\$ 733,301	\$ 733,301
Investment Pool University of Virginia Mid-term			3,022,911	3,022,911
Investment Pool University of Virginia Short-term			794,304	794,304
Investment Pool	958,706	<u> </u>	<u> </u>	958,706
	<u>\$ 958,706</u>	<u>\$</u>	<u>\$4,550,516</u>	<u>\$5,509,222</u>

The fair values of the Organization's assets are categorized in accordance with GAAP at September 30, 2016 as follows:

	Level 1	LEVEL 2	LEVEL 3	TOTAL
Unconditional promises to give - net University of Virginia Long-term	\$	\$	\$ 115,518	\$ 115,518
Investment Pool University of Virginia Mid-term			2,125,055	2,125,055
Investment Pool			1,006,335	1,006,335
University of Virginia Short-term Investment Pool	1,256,632			1,256,632
	<u>\$1,256,632</u>	<u>\$</u>	<u>\$3,246,908</u>	<u>\$4,503,540</u>

**University of Virginia Investment Pools -** The estimated fair value of investments is based on quoted market prices and net asset values provided by investment managers.

**Unconditional promises to give - net -** Fair value was estimated by discounting the estimated future cash flows using the applicable discount rate.

#### **NOTES TO FINANCIAL STATEMENTS--**(Cont'd)

#### INVESTMENTS

The Organization has pooled investment funds held and managed by the University of Virginia Investment Management Company as well as cash invested for operating purposes administered by the University of Virginia Alumni Association. The pooled investment accounts consist of long and mid-term funds and at September 30, 2017, those balances amounted to \$3,022,911 and \$794,304, respectively. The mid-term pool is invested with J.P. Morgan through the University of Virginia Fund. The portfolio consists of a mix of marketable equity securities, alternative assets, fixed income, and cash, with no withdrawal restrictions. Invested cash was deposited with Wells Fargo for the years ended September 30, 2017 and 2016, with no withdrawal restrictions. A summary of the fair market value of the Organization's investments at September 30, 2017 and 2016, is as follows:

	2017	2016
University of Virginia Investment		
Management Company (pooled)	\$3,817,215	\$3,131,390
Cash invested for operating purposes	<u>958,706</u>	1,256,632
Total	<u>\$4,775,921</u>	<u>\$4,388,022</u>

Changes in the University of Virginia Investment Pool for the years ended September 30, 2017 and 2016, are as follows:

	2017	2016
Balance, beginning of year	\$3,131,390	\$2,062,798
Unrealized gains Investment fees Deposits Withdrawals	( 21,130)	94,663 ( 16,797) 1,014,893 ( 24,167)
Balance, end of year	<u>\$3,817,215</u>	<u>\$3,131,390</u>

Investment fair market values and investment returns are generally dependent on the overall performance of financial markets and are subject to substantial fluctuations based on current market conditions.

The Organization's investments are deposited with the University of Virginia fund with the University of Virginia Alumni Association. These funds are then invested with the University of Virginia Investment Management Company (UVIMCO) in its Long-term Pool. UVIMCO is a not-for-profit corporation organized to invest funds on behalf of the Rector and Visitors of the University of Virginia and University-related foundations. The Organization's assets deposited with UVIMCO are held in the custody and control of UVIMCO on behalf of the Organization within investment pools and, as such, the Organization does not hold individual investments in this fund. The Organization holds shares of the Long-Term Pool and, as such, only investment returns and investment fees are reported by UVIMCO to the Organization based on its respective share of the pool.

#### **NOTES TO FINANCIAL STATEMENTS--**(Cont'd)

#### **INVESTMENTS--**(Cont'd)

The Long-Term Pool invests primarily in investment funds, limited partnerships, limited liability companies, or non-U.S. corporations, referred to collectively as investment funds. Accounting standards permit, as a practical expedient, UVIMCO to measure the fair value of the Long-Term Pool fund investments as its pro-rata interest in the net asset value (NAV) of such investment funds as reported by the external fund management, if the NAV is prepared on a fair value basis as of September 30th. If UVIMCO determines that a manager-provided NAV does not properly represent fair value, UVIMCO independently estimates the fair value of the investment considering, without limitation, the nature of underlying securities, valuation procedures utilized by the external manager, marketability, liquidity, restrictions on disposition, recent purchases or sales of the same or similar securities by UVIMCO or other investors, pending transactions, and potential risks of the individual investment.

UVIMCO classifies fund investments according to the investment strategy of the underlying manager. In the normal course of business, the external fund managers and UVIMCO personnel trade various financial instruments and enter into various investment activities with off-balance-sheet risk. These include, but are not limited to, short selling activities, written options contracts, and equity swaps. The risk to the Organization for each of these various investment activities is limited to the value of the Organization's investment in UVIMCO. As of June 30, 2017 and 2016, UVIMCO's Long-Term Pool was comprised of the following investments:

	% OF	NAV
	2017	2016
Public equity funds	26.70%	24.60%
Long/short equity funds	19.60	21.70
Private equity funds	15.70	17.10
Real estate	5.50	6.60
Resources	6.60	4.50
Marketable alternatives and credit	14.50	14.00
Cash and currency, net	11.40	11.50
Total	<u>100.00</u> %	<u>100.00</u> %

As of September 30, 2017 and 2016, UVIMCO's mid-term pool was comprised of the following investments:

	% OF NAV		
	2017	2016	
Cash and currency, net	0.01%	0.00%	
Agency Discounts	1.53	1.13	
Money Market Funds	12.57	15.27	
Agency Bonds	19.82	19.10	
Certificates of Deposit	24.57	25.57	
Corporate Bonds	41.50	38.93	
Total	<u>100.00</u> %	<u>100.00</u> %	

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### **INVESTMENTS--**(Cont'd)

The Organization has no unfunded commitments related to UVIMCO as of September 30, 2017 or 2016.

Certain cash withdrawal restrictions exist with respect to the Organization's investment in the Long-Term Pool. Investments representing the greater of 1% of the Organization's investment in the Long-Term Pool or \$3 million may be redeemed with written notification on or before the last day of each month. Investments representing the greater of 3% of the Organization's investment in the Long-Term Pool or \$15 million may be redeemed with at least 30 days' written notice prior to the last day of each month. Total annual redemptions may not exceed 10% of the Organization's investment in the Long-Term Pool as of the previous June 30 plus 10% of the current fiscal year account additions, if any.

#### **CASH RESTRICTED FOR LONG-TERM PURPOSES**

At September 30, 2017 and 2016, cash restricted for long-term purposes included the following:

	2017	2016
Renovation of office and		
classroom space	<u>\$ 13,103</u>	<u>\$ 12,529</u>

#### **COLLECTIONS**

As noted in the **SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**, the Organization expenses the cost of collection items. The acquisition and preservation of collections is essential in fulfilling the Organization's mission of providing continuing professional education for research librarians and archivists, academics, antiquarian booksellers, conservators and bookbinders, and book collectors. The Organization assumes the responsibility of preserving and maintaining, at the highest level, their historic collections. During the years ended September 30, 2017 and 2016, the Organization purchased library collections totaling \$31,572 and \$34,302, respectively.

#### **OPERATING LEASE**

During the year ended September 30, 2016, the Organization entered into a formal three-year lease agreement with the University of Virginia Foundation for development office space. The lease required monthly payments of \$2,069 in year one with an annual escalation amount of 3% in the second and third year of the lease term. The lease commenced on May 1, 2016, and expires on April 30, 2019. Payments related to this lease during the year ended September 30, 2017 and 2016, amounted to \$25,140 and \$12,415, respectively.

### NOTES TO FINANCIAL STATEMENTS--(Cont'd)

#### **OPERATING LEASE--**(Cont'd)

Future minimum payments relating to this lease agreement are as follows:

2018	\$ 25,893
2019	8,780

Total future minimum payments..... <u>\$ 34,673</u>

During the year ended September 30, 2015, the Organization entered into a formal lease agreement with the University of Virginia for classroom and office space. This space was previously occupied by the organization but no formal agreement was in place. No monthly, annual, or term rent or security deposit is required and the lease term ends on June 30, 2033 with two additional one-year renewals available. The value of the rent-free space is recorded as an in-kind contribution and expense by the Organization (See **DONATED GOODS, SERVICES, AND FACILITIES** footnote).

#### **DONATED GOODS, SERVICES, AND FACILITIES**

The value of donated goods and services received by the Organization for the years ended September 30, 2017 and 2016, consisted of the following:

	2017	2016
Salaries and benefits Office and classroom space	\$255,659 96,902	\$244,505 90,366
Expenses paid by affiliate	58,281	164,343
	<u>\$410,842</u>	<u>\$499,214</u>

This amount does not include donated books and other materials for which appraisals were not obtained. Determining the value of these gifts would be too costly and time-consuming for the Organization.

Of the total in-kind expenses listed above for the years ended September 30, 2017 and 2016, \$58,281 and \$164,343, respectively, were categorized in the appropriate expense line item on the statement of functional expenses.

Donated salaries and benefits represent those paid by an affiliated organization. Of the donated salaries and wages, \$146,378 and \$138,963 were allocated to program service expenses for the years ended September 30, 2017 and 2016, respectively.

#### **RETIREMENT PLAN**

The Organization has a 403(b) retirement plan. All full-time employees who have completed one year of service may participate in the plan. Participants may defer amounts from their salary not to exceed \$16,500 per year. All full-time employees participating in the plan receive an employer contribution up to 5% of gross compensation. Employer contributions were \$19,977 and \$15,301 for the years ended September 30, 2017 and 2016, respectively.

## NOTES TO FINANCIAL STATEMENTS--(Cont'd)

### CONCENTRATIONS

During the year ended September 30, 2017, the Organization received approximately 50% of its support from one donor.

During the year ended September 30, 2016, the Organization received approximately 67% of its support from two donors.